



Day 1

Why Is the 30 Day Foundation Plan So Important?

Monday Night: 10 pm ET/918-222-7003 Pass Code 4305#
30 Minute Training/Followed by 30 Minute Live Q & A
(Or recorded training is available on your www.maximumsuccess.com website)

For nearly a decade our team has collectively invested millions of dollars in field testing and by the grace of God have discovered that a solid foundation laid in your first 30 days will help ensure your early success, and most importantly the long-term profitability of your business. The 30 Day Foundation Plan you are about to learn teaches you the foundational skills that have literally created hundreds of millions of dollars in business for our partners.

One of the questions we often get is, “Why do I have to start off this way? I want to do this or that. I want to go faster.” First, we support your enthusiasm and entrepreneurial creativity. Yet, you would probably agree that you want to become successful as quickly and most importantly as solidly as possible...right? Therefore, we want to teach you what we know will help you achieve both your initial and long-term goals. Again, there will be exceptions but they will be just that...the exceptions and not the rule.

In order for a system to duplicate beyond your own efforts, it is critical that what you and your team do and teach has the highest probability for duplication across the average number of people who are using the system. ***You will find that once you learn and apply the 30 Day Foundation Plan, “money may never have to be an issue again!”*** You will now know how to generate cash any time you need it. This gives you both cash-flow and peace-of-mind as you learn and begin to master some of our more advanced marketing and business-building methods.

It might help to think of learning to ride a bicycle as a metaphor for learning how to do advanced forms of business building. Most of us would agree that if we were patient enough and willing to get back on the bicycle after falling off that sooner or later we will learn to ride. “Sooner or later” is the key. We really don’t know how long it will take each person individually as everyone has different goals, resources and skill sets. What we do know is that this opportunity has something in it for everyone! So rather than just sitting there on the ground after falling off the bike, you might find it helpful to know that you have “legs” that can walk you to your destination where you can pick yourself up and then try the bike another day.

Take a moment and review the “walking before your ride” metaphor on the next page and you will begin to understand why learning the foundational skills (or learning to walk) is so important to your long term success in EcoQuest International.



Creating Wealth From Home™

(Audio Training Available At Your www.maximumsuccess.com Website: Training 3)

Walking or Riding Gets You from Point A to Point B – Make Money Either Way!

In any business, a product or service must be sold. In EcoQuest, you make money from either sharing the technology or sharing the opportunity. Imagine that successfully sharing either the product or opportunity is like moving from point A to point B. When you move from one point the other, you make money. So your objective is to move as many times from point A to point B as possible. Finally, imagine making additional ongoing bonus money by letting us help you teach others how to do the same thing.



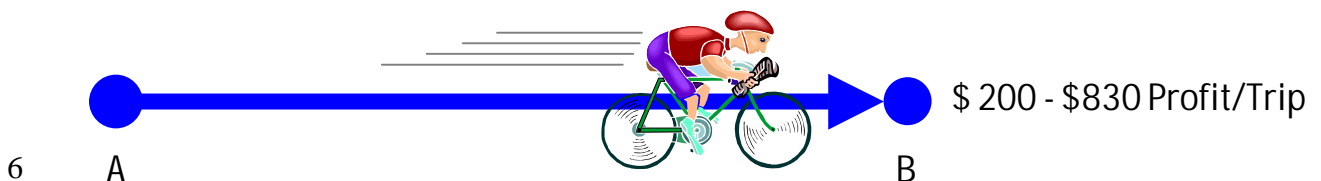
Get Immediate Cash-Flow – Learn to Walk before You Ride

EcoQuest is extremely unique in the world of home-based businesses in that it has *retailable products* where one could consistently earn up to a six-figure income without ever sharing the opportunity or recruiting. Learning how to share the technology (referred to as walking) is vitally important for EVERY new dealer in EcoQuest. It provides an excellent way to learn how to consistently generate weekly income. Once learned, money may never be an issue again! IF YOU HAVE LITTLE TO NO MONEY TO BEGIN, this is where you will want to start, and stay until you have generated some risk capital to begin expanding your business with advertising. Your initial average profit on our best selling purifier is \$200. You don't have to become an expert at walking, but you should have a general idea of how to do it.



Learn to Ride the Creating Wealth from Home™ Bicycle – Make Money Faster!

If EcoQuest was ONLY a great technology sharing opportunity, it would be FANTASTIC! However, EcoQuest would then be similar to any other big ticket direct sales company with a unique product. Fortunately, Creating Wealth From Home™ helps make EcoQuest much much more than a direct sales company. Sharing the opportunity using The Creating Wealth From Home™ post 30-day advanced marketing system is like riding a “bike” from point A to point B quickly. Once mastered, riding the bike from A to B can be as much as 7 TIMES faster and more convenient than walking. However just like in riding a real bike, you must first learn how to balance yourself and ride. The key is to understand that the “bike” costs money every time you ride it. So the challenge is to learn how to ride the bike before you run out of money. Now here is the good news. **You can learn to ride!** It's only a matter of time. FORTUNATELY, you can always walk from point A to point B and then use your profits to learn how to ride the “bike” without spending all of your savings or going into debt. Once you learn how to ride the bike, the profits you earn from sharing the opportunity and successfully helping someone get from point A to point B should be sufficiently greater than the cost of riding the bike. This means you never have to walk from point A to point B again unless you want to. Best of all, if anything ever happens to your bike you're not stuck because you can always walk and *make money*.



30 Day Foundation Plan - Self Evaluation

Please Complete Before Starting Day Two – Doing so Will Help Insure Your Success!

1. What is referred to as “walking” in this business? _____

2. Why is it important to learn to “walk” no matter what other activity you partake in this business? _____

3. Why is duplication such a valued activity? _____

4. In this business, what do you call someone who has mastered the art of duplication? _____ What will this kind of person normally have in abundance? _____
5. What is referred to as “riding a bike” in this business? _____

6. What is one key thing that makes EcoQuest unique? _____

7. If anything ever happens to your “bike”, you’re not stuck because you can always _____ and make money.
8. In order to best ensure duplication it is important to not _____. Stick with what has been proven to work.
9. If you have little to no money to begin, you will want to start by _____.
10. What call is available to explain why the Foundational Plan is so important? _____
When is that call? _____

Answers to the Self Evaluation are on page 56 of this manual.