

# TRANSFORM YOUR LIFE *TODAY*



**Regina Morris** left the rat race behind to become the woman she had always wanted to be—and Ameriplan® helped her get there.

In the fall of 2004, with a family at home and a house she didn't see often enough, Regina Morris realized she wanted more out of life. "I was so tired of living this rush-rush lifestyle and not being able to enjoy time with my family." She craved more time together with her husband and two active children, and didn't want to deal with the daily grind of being a software developer any more. "I was tired of working in a small cubicle and having someone else raise my children."

After seventeen years in the software industry, Regina was enjoying her work, but felt the pinch of newer and newer technology and younger and younger co-workers. "All these kids fresh out of college were coming into the field. They didn't have the same responsibilities, like children and families; they didn't mind working the long

hours and were trained in the latest technology," says Regina. "It wasn't the same as it was 17 years ago, and I didn't want to go through the learning curve of learning all the new technology."

Realizing her priorities were shifting from long hours at the office to spending more time with her family, Regina began to look into home-based businesses. Her twin sister introduced her to Ameriplan®, a company that provides discounted medical plans, and Regina set her mind on working from home and never looked back. "I saw my goal: to be the mom I always wanted to be. And I knew if I put forth the time and effort, it would all work out."

With her target in sight, Regina continued to work her full-time job, make time for her family, and put in an additional 25-30 hours a week on

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Regina can run her business outdoors with her dog, NAME HERE, by her side.



her Ameriplan® business. “I thought, ‘If I can work these long hours for two or three years and end up being able to stay at home with my kids, then it’s all worth it,’” recalls Regina.

The days were long and stressful, but the family made it through the tough times. After 18 months of working double duty, Regina was laid off from her full-time job. She and her husband, Andrew, discussed their options and decided they could make it work if Regina devoted all her time to her job at Ameriplan®.

“When I finally did leave corporate America to come home, I told my daughter. She jumped up and down screaming for joy,” says Regina. “Then I walked to school to pick up my little boy; I had never done that before.” Confused, her son wondered why Regina was at his school. “When I told him that I was home for good, he started crying. He hugged me and said, ‘Thank you, Mommy!’”

Today, Regina and her husband, a professional consultant, both work from home and spend quality time daily with their children. “We eat lunch together almost every day.” After school, the family enjoys playing games, going to the park, or just hanging out and watching a movie. “My family has time to enjoy being a family. I am a much calmer, relaxed version of my former self and I am happier now than I’ve ever been.”

After three years with Ameriplan®, Regina cherishes the perks that owning her own business has given her. “[Before I left my job as a software designer] I felt like I didn’t control my own life. I used to have to ask

permission from my boss to take my vacation,” says Regina. “Now I take off when I want to and I set my own schedule.”

Freedom to set your own schedule means Regina often works every day of the week, even if it is just a few hours a day. “My kids see me on the computer or on the phone everyday,” she says. “I really enjoy what I do and, to them, it doesn’t look like work at all. So it’s hard for [them to understand] that I can’t play a game or do something with them at that time.” When the phone is put away and the computer is shut down, however, they know it’s playtime.

“I really feel that I have redefined who I am. There was a big transformation that occurred within me when I started to develop my Ameriplan® organization,” Regina says. After a few short months of joining Ameriplan®, Regina developed her team and moved into a management role, with nearly 75 members reporting directly to her. As a National Sales Director within the company, Regina has now experienced unbelievable success. “When I started working with Ameriplan®, I would never have imagined leading such a large organization and having the skill set needed to be successful doing so.”

By setting her goal and making the effort to achieve it, Regina has been able to attain more than she ever thought possible. Perseverance and a positive attitude saw her through the double shifts and the sleepless nights. “It was always my dream to be home with my children, and it was their dream to have me home with them. We’re all home now and we’re happy.” ■

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